

My Employees Refuse to be Accountable or Take Responsibility



PROGRAM DESCRIPTION

Objective: Inspire each person to examine why they resist being held accountable and then commit to living up to high standards of excellence and participation.

Summary: This program gives the professional who knows that success requires accountable behaviors the ability to inspect their culture to determine if it contains the 3 cornerstones for a culture of accountability.

However, they cannot do it alone! To transform weak accountability, all leaders and influencers must work together to produce a sense of urgency for behavioral improvements from every employee. An expectation for accountability is the main reason why accountability is not embedded in the cultural norms.

Keynote: Do You Have a Culture that Leads to Weak Accountability? Write a New Story that Extols Accountable Behaviors

2-Hour: Accountability: It is Not What You Think! (It's about What You Do)

4-hour: A Lasting Brand Relies on Accountable Employees! A Strategic Action Plan for High Road® Accountability

WHY MY PRESENTATION IS EFFECTIVE

A presentation is a waste of time if the attendee does not get an 'A-HA' moment or cannot use the information.

- I facilitate a learning process where, from the beginning, attendees formulate solutions for their issues.
- The attendee gets real-life solutions instead of theories and understands the WHY before we go into the HOW.
- The tools and solutions I share are proven effective because they work for me, my clients, and my teams.
- The attendee learns faster and retains the information longer because it is anchored with stories, humor, creative learning techniques including reinforcement and visual cues.
- By the end of the program, the attendee has written an individualized action plan for improvement.

PROGRAM FORMATS

Keynote: An overview of the problem and suggested solutions.

2-hours: A briefing on the issue and creation of one viable solution.

4-hours: A hands-on problem solving session.

To customize material for your audience, Ron uses his Sparkplug™ Research Process.

SCHEDULE RON RAE TO DELIVER THIS TOPIC AT YOUR NEXT
CONFERENCE OR LEADERSHIP SESSION
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