

# We Have a Culture of Us vs. Them



## PROGRAM DESCRIPTION

**Objective:** Inspire each person to get rid of the culture-based silos and walls that hurt productivity and damage the organization's reputation.

**Summary:** This program gives the professional who wants and needs collaboration to establish cultural norms that instill civility and cooperation.

Incivility makes it impossible to carry out a mission, plan strategically, accomplish goals, and develop a team culture. Business success only occurs when people cooperate! Better decisions and stronger plans are accomplished by supporting others, exploring differences, finding consensus, and incorporating different points of view.

**Keynote:** Civility and Cooperation: 3 Truths and 1 Lie

**2-hour:** Us + Them: The Path to Convert Incivility into Cooperation

**4-hour:** We CAN Return to Civility and Cooperation! A High Road® Solution

## WHY MY PRESENTATION IS EFFECTIVE

A presentation is a waste of time if the attendee does not get an 'A-HA' moment or cannot use the information.

- I facilitate a learning process where, from the beginning, attendees formulate solutions for their issues.
- The attendee gets real-life solutions instead of theories and understands the WHY before we go into the HOW.
- The tools and solutions I share are proven effective because they work for me, my clients, and my teams.
- The attendee learns faster and retains the information longer because it is anchored with stories, humor, creative learning techniques including reinforcement and visual cues.
- By the end of the program, the attendee has written an individualized action plan for improvement.

## PROGRAM FORMATS

**Keynote** : An overview of the problem and suggested solutions.

**2-hours** : A briefing on the issue and creation of one viable solution.

**4-hours** : A hands-on problem solving session.

To customize material for your audience, Ron uses his Sparkplug™ Research Process.

SCHEDULE RON RAE TO DELIVER THIS TOPIC AT YOUR NEXT  
CONFERENCE OR LEADERSHIP SESSION  
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