## DEVELOP LEADERS WORTH FOLLOWING

BY INCREASING CAPABILITIES



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Keynotes

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**Culture Assessments** 

Leader Intervention

RON RAEL LEADER SPEAKER AUTHOR



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## REASONS WHY PEOPLE FAIL TO STEP UP AND LEAD

BY RON RAEL, LEADERSHIP SPARKPLUG

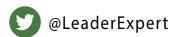
- They are not asked or invited to influence.
- They don't know that you need them to lead.
- They don't want to fail or look bad.
- They fear ultimate accountability.
- They are uncomfortable asking for what they want.

- They are unwilling to take a risk.
- They lack a mentor.
- They lack someone to coach them.
- They lack positive role models.
- They have distaste for having hard conversations.
- They have no one to pick them up when they fall down.

Imagine what it
would be like if the
people you need to
be instigators and
influencers were
fully capable and
competent leaders,
worth following.

Ron Rael is known for his groundbreaking techniques and for inspiring people to immediately apply what they learn. Ron successfully challenges innovators to think, act, and improve.

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